



4WD Show 2014

Having spent the previous 8 to 9 weeks going through my collection of pictures and video, selecting and editing some of the better bits, I was relieved on Thursday 23rd when Steve, Jim and I arrived at the showground. It was actually going to happen, or was it. Our spot seemed to be occupied by the Bead Breaker people. After some time spent with Ian the organiser our position was secured.

We had power, air conditioning and located where people could not miss us as they crossed from hall to hall. The event organisers did a great job liaising with the 180 odd exhibitors, many thanks must go to Ian for his and the efforts of his helpers.



Friday morning started a bit slowly but a steady stream of people were soon coming and chatting to us. The work done by Martin on the boards paid off, people were keen for us to give them a run down on what the club was about and how our affiliation worked with 4WD SA.

My vehicle attracted quite a bit of comment. Never seen it that clean before. Is it a show vehicle? Doesn't look like it's been off road. Who made the canopy and so on. I could have sold the old girl but the price was not right, one cheeky fellow estimating it must be worth at least \$23K (and the rest).

The Fruchocs worked a treat bringing people to the stand for a chat. The colouring table was well patronised, while dad chatted and mum slipped away for a few moments of peace.

We all managed to sneak in a bit of a look at the rest of the show, Viv managing to find her way repeatedly to the All 4 Adventure stand (Jason was there). Pat wondered past so Barry invited him to join us for some 4WD training. We sent out our own show girls to hand out pamphlets about the club. All up a busy three days.

There was interest in all aspects of our club from all ages, the training (many surprised to find it included in the fees), the range of trips both short, long and intermediate, the affiliation with 4wd SA, the access to certain areas that we have (legally). As a group we must have



spoken to 80 to 100 people for more than 15 mins each. One chap for about an hour or more, and yes I did offer to release him. There were many families on the Saturday and quite a lot of Sunday drive sheets got handed out. Some of these people will be at our meetings over the next few months starting with November.

All in all it seemed successful for us and I would expect some interest, not just in our club, but others too. It is now up to us to make any visitors welcome and show them why we are having our 40th year in 2015. Help them enjoy the things that we have to offer within the club and have enjoyed ourselves over time. Remember we are one of the oldest clubs in SA and should be proud our clubs achievements and heritage, continued participation will ensure a continuation of these benefits for all involved.

Finally, a huge THANKYOU to all who supported the effort to get the club out there. Especially Gordon, Martin, Steve and my long suffering Viv. Next year maybe we could.....

